

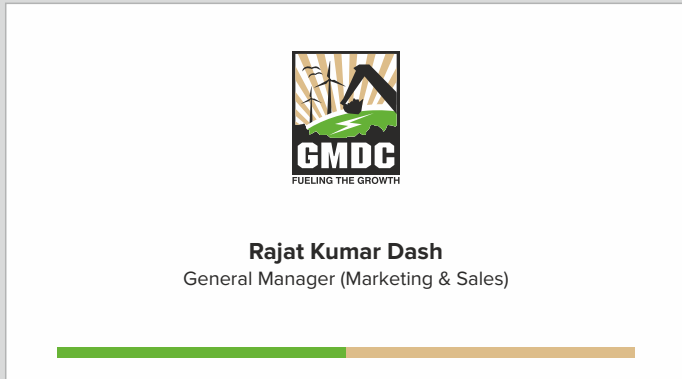
**PROJECT SHIKHAR - GMDC**  
**STATIONERY BRAND GUIDELINE**

# Visiting Card

## TECHNICAL SPECIFICATION

### Regular Visiting Card

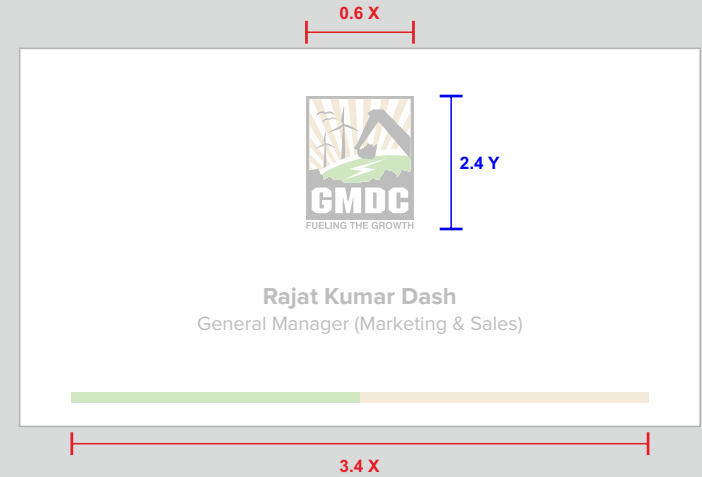
Size: 90 x 50 mm  
 Paper: 300 GSM Art Paper  
 Color : 4 Color Front-Back  
 Printing : Both Side



## TECHNICAL SPECIFICATION

### Premium Visiting Card

Size: 90 x 50 mm  
 Paper: 300 GSM Nature Evolution  
 Color : 4 Color Front-Back  
 Printing : Both Side



Font Style:  
 Proxima Nova Rg

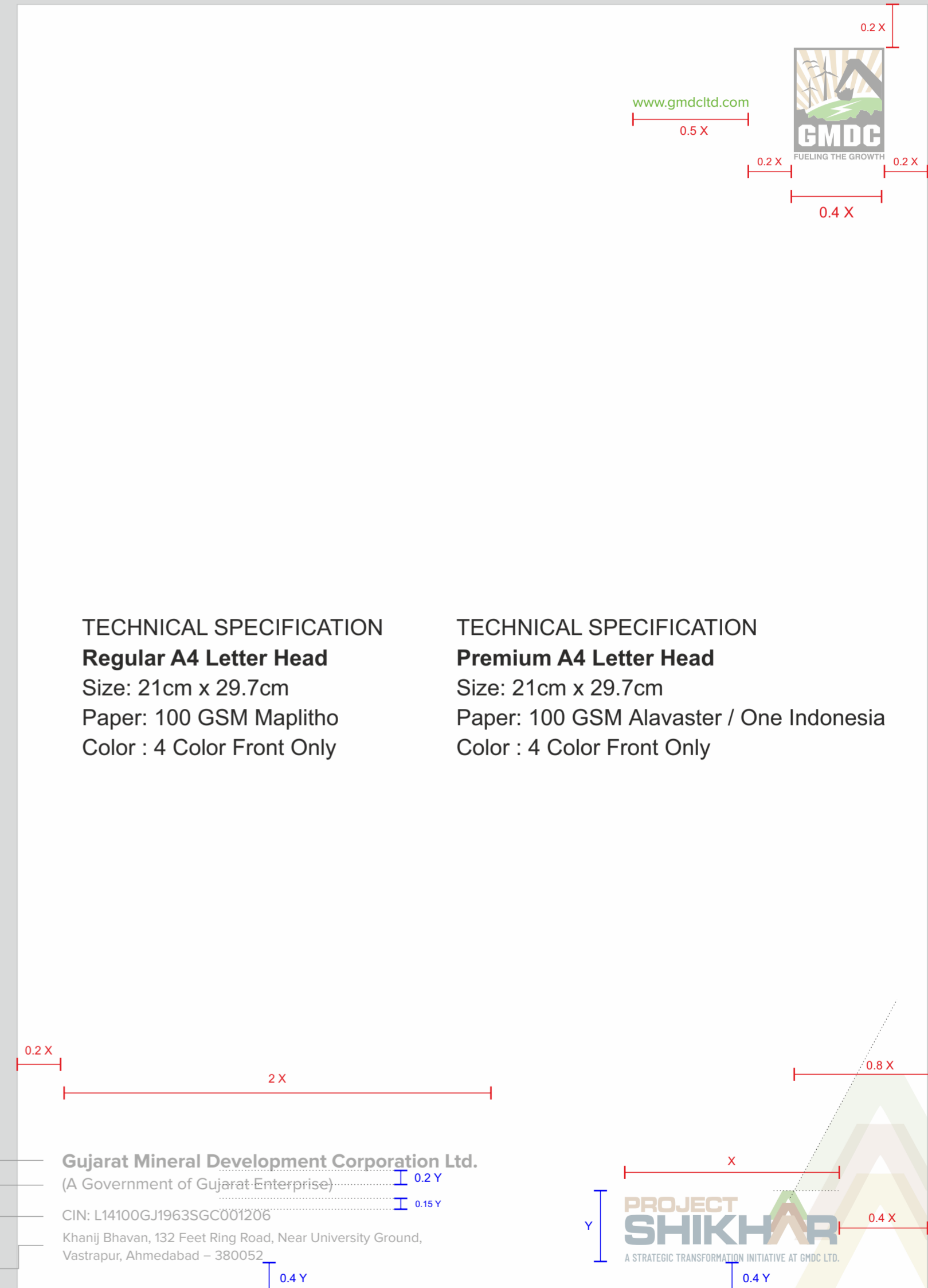
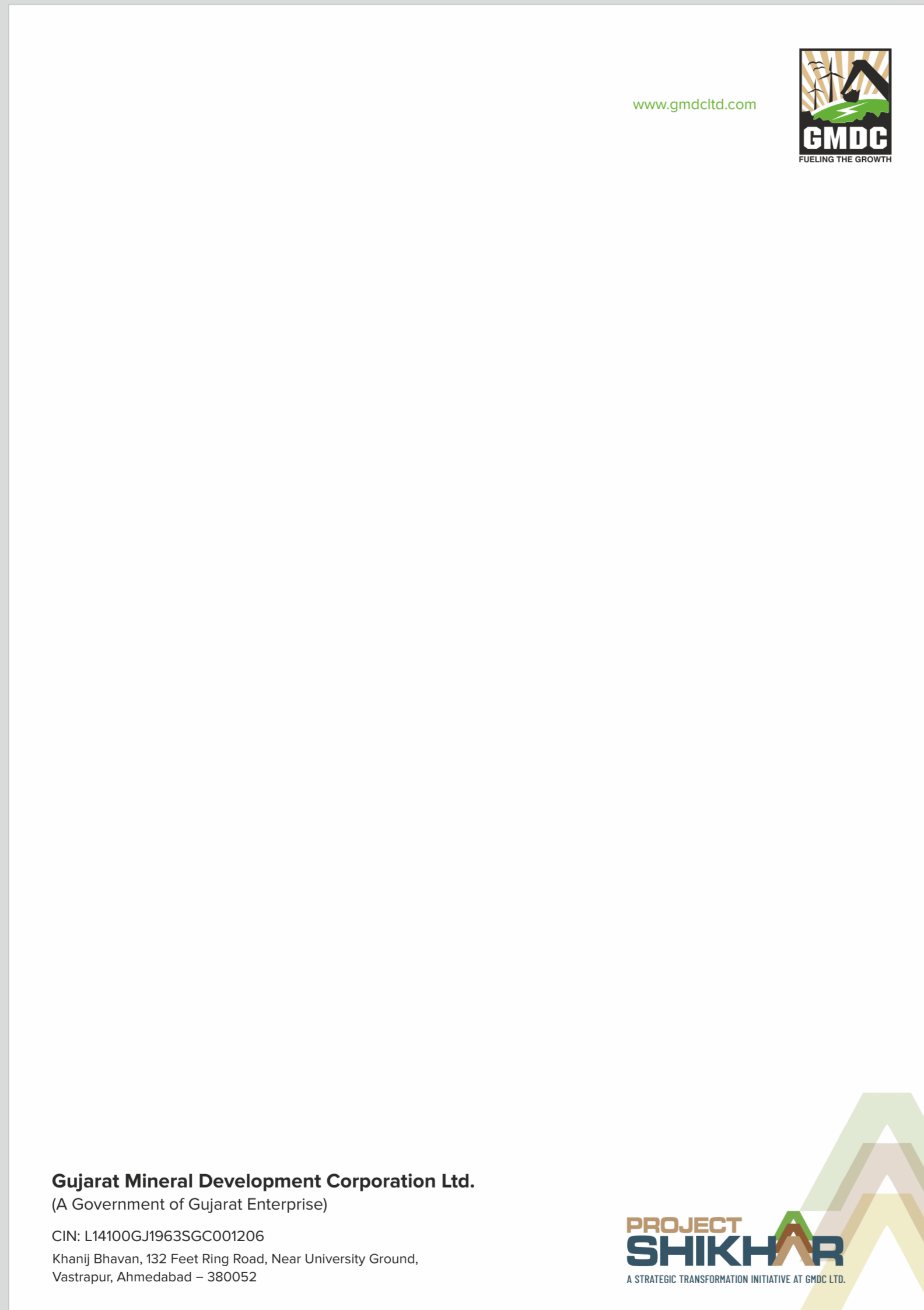
Size : 9 pt (Bold)

Size : 7.5 pt

Size : 8 pt

Size : 7 pt

# A4 Letterhead



# Envelope



## TECHNICAL SPECIFICATION

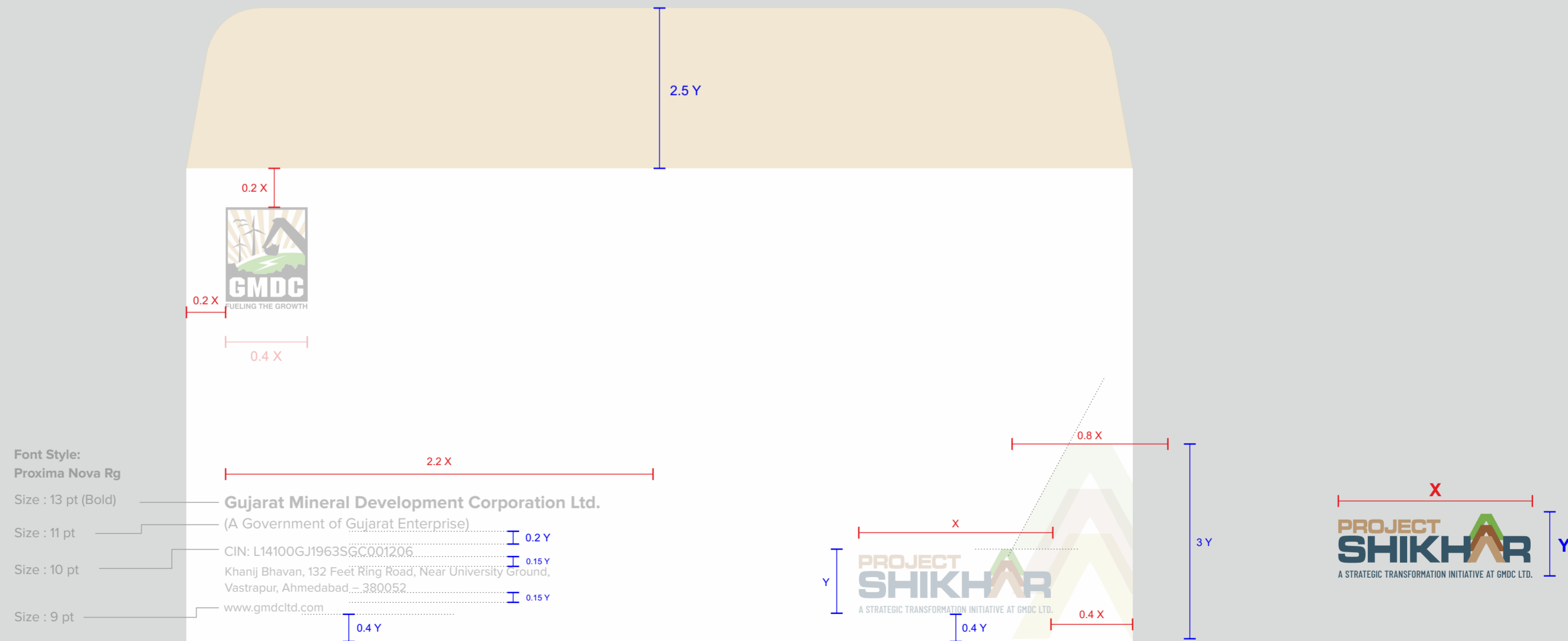
### Regular Envelope

Size: 22.86 cm x 10.16 cm

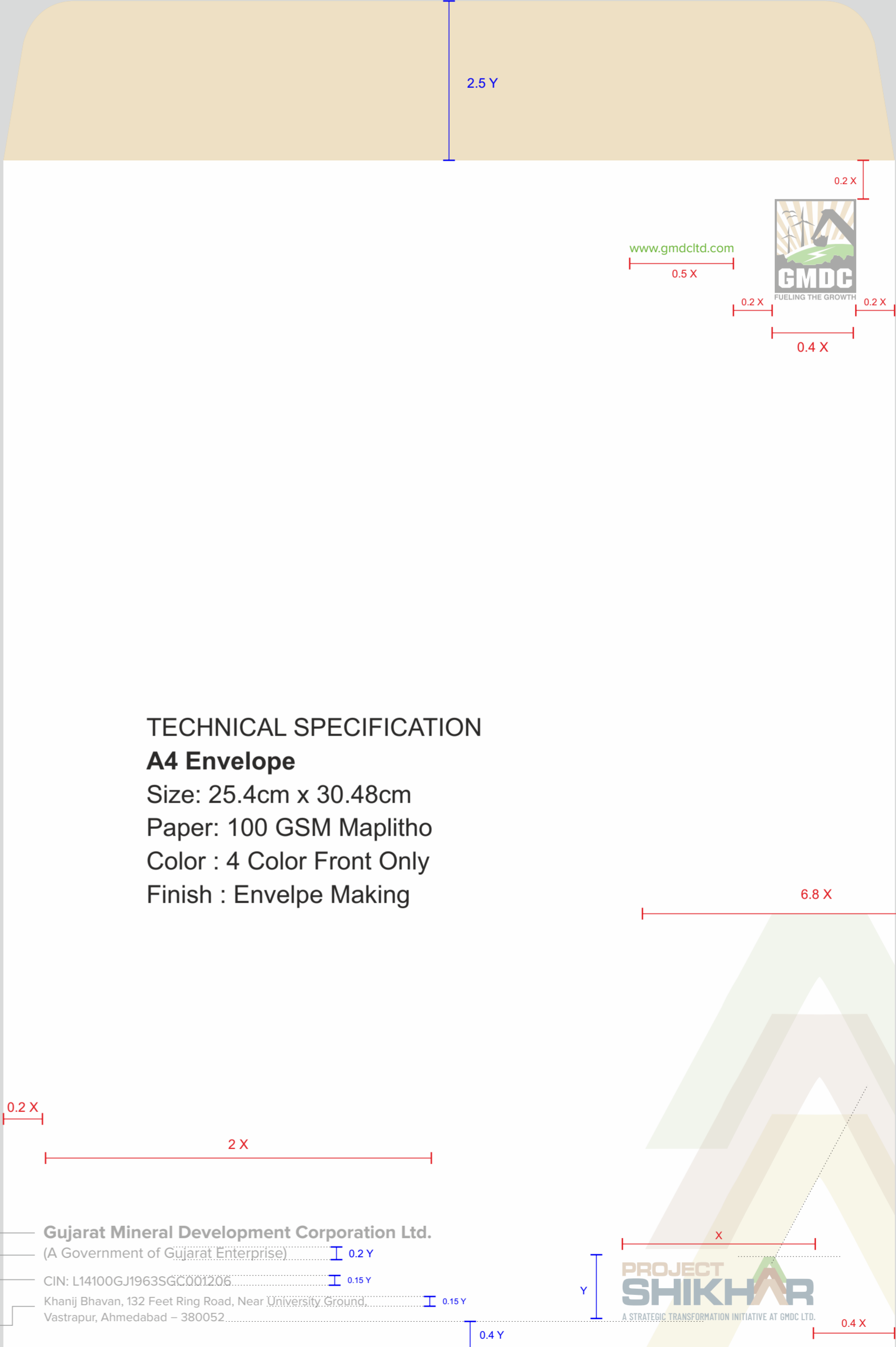
Paper: 100 GSM Maplitho

Color : 4 Color Front Only

Finish: Envelope Making



A4 Envelope



Font Style:  
Proxima Nova Rg

Size : 13.5 pt (Bold)

Size : 11 pt

Size : 10 pt

Size : 9 pt

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Vastrapur, Ahmedabad - 380052

0.2 Y

0.15 Y

0.15 Y

0.4 Y

Y

0.4 X

6.8 Y

6.8 X

0.2 X

2 X

X

X

Y

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www.gmdcltd.com

0.5 X

0.2 X

0.2 X

0.2 X

0.4 X

2.5 Y

Box File  
Outer






File No. : \_\_\_\_\_

Subject : \_\_\_\_\_

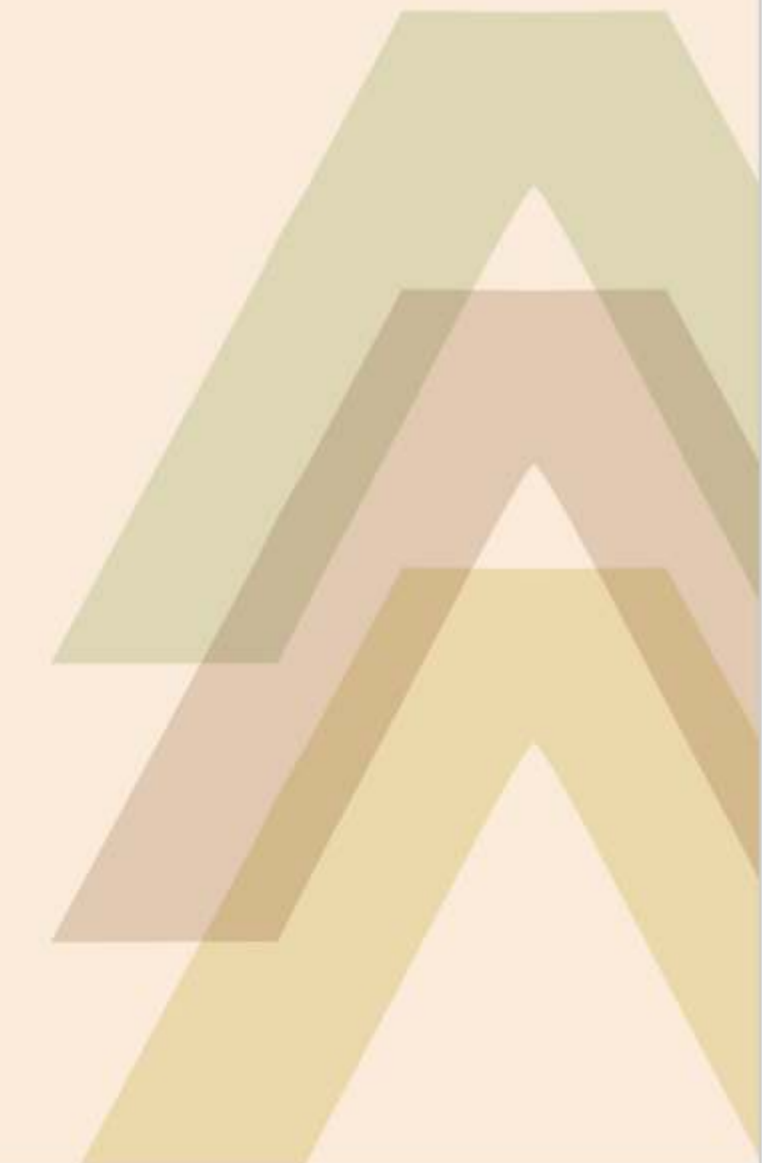
Year : \_\_\_\_\_

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**Box File  
Outer**

12 Y

**TECHNICAL SPECIFICATION**

**Hard Board Box File**

Size: 24 (W) x 13.5 (H) inch (Regular Size)

Hard bound with SS file clip inside

Grey Board 5MM Thickness

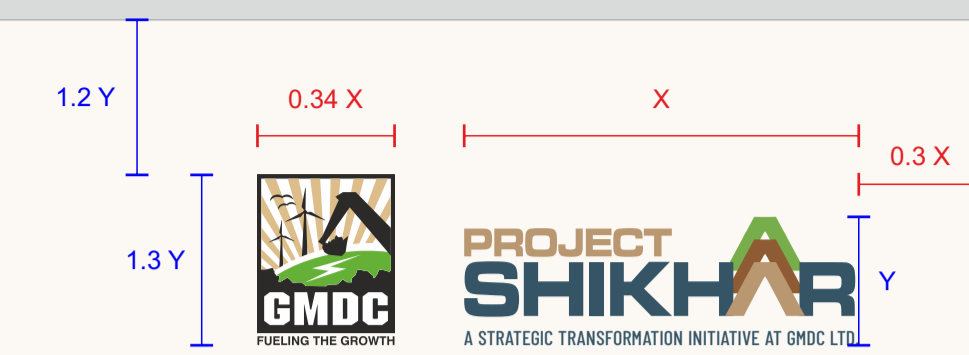
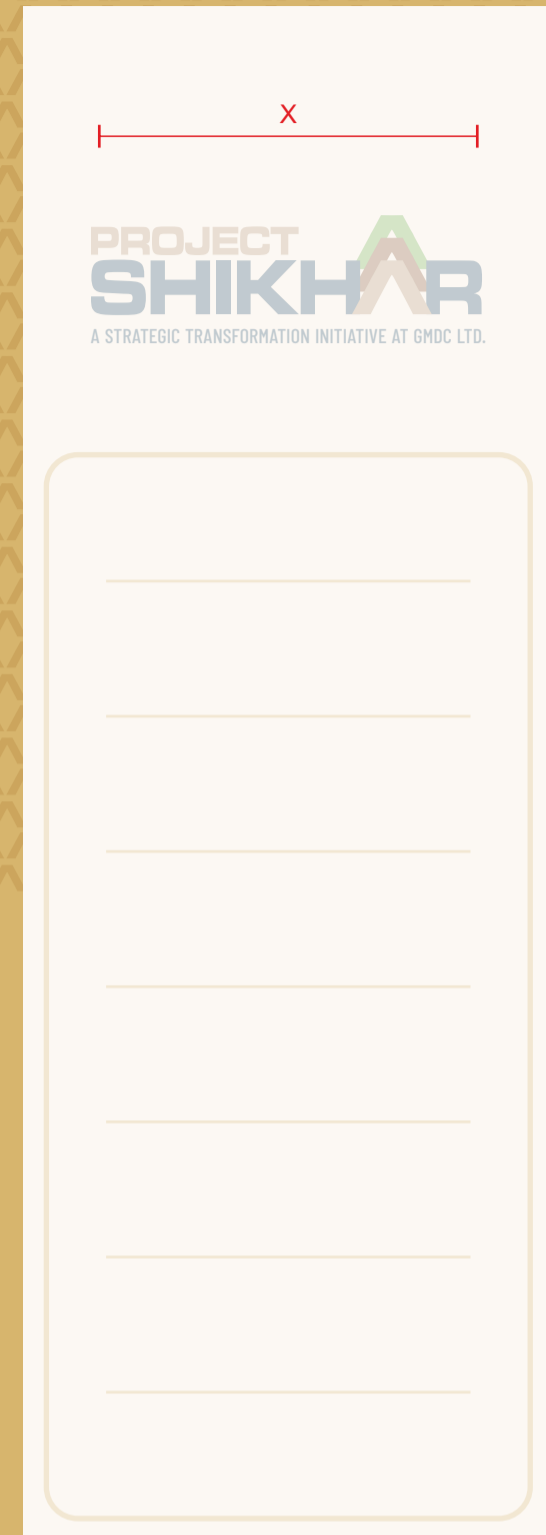
Outer Paper: 100 GSM Sinner / Maplitho Mount on Grey Board

Color: 4 Color Printing

Finish: UV Coating

Inner Paper: 90 GSM Maplitho

Color: Single Color Printing



2.5 X

File No. : \_\_\_\_\_

Subject : \_\_\_\_\_

Year : \_\_\_\_\_



9 Y

0.7 X

2.1 X

Size : 12 pt

Size : 11 pt

Size : 10 pt

Size : 5 pt

Size : 0.2 Y

Size : 0.15 Y

Size : 0.2 Y

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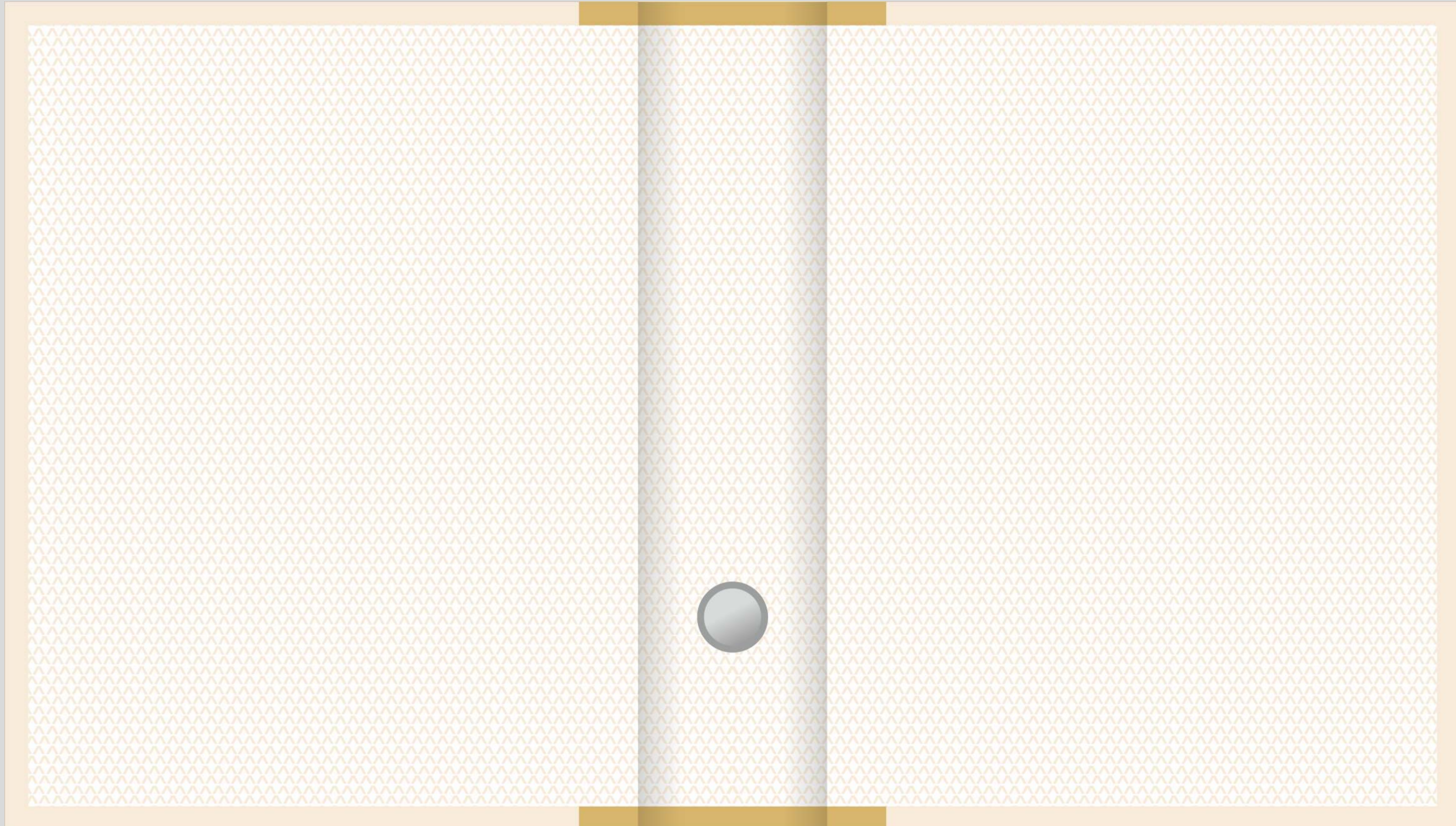
CIN: L14100GJ1963SGC001206

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Font Style: Proxima Nova Rg

**Box File  
Inside**



**Inner Paper:**  
90 GSM Maplitho  
**Color:**  
Single Color Printing

Box File - Slim  
Outer

PROJECT  
SHIKHAR  
A STRATEGIC TRANSFORMATION INITIATIVE AT GMDC LTD.



PROJECT  
SHIKHAR  
A STRATEGIC TRANSFORMATION INITIATIVE AT GMDC LTD.

File No. : \_\_\_\_\_

Subject : \_\_\_\_\_

Year : \_\_\_\_\_

**Gujarat Mineral Development Corporation Ltd.**  
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CIN: L14100GJ1963SGC001206  
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**Box File - Slim  
Outer**

**TECHNICAL SPECIFICATION**

**Hard Board Box File Slim**

Size: 22.5 (W) x 13.5 (H) inch (Regular Size)

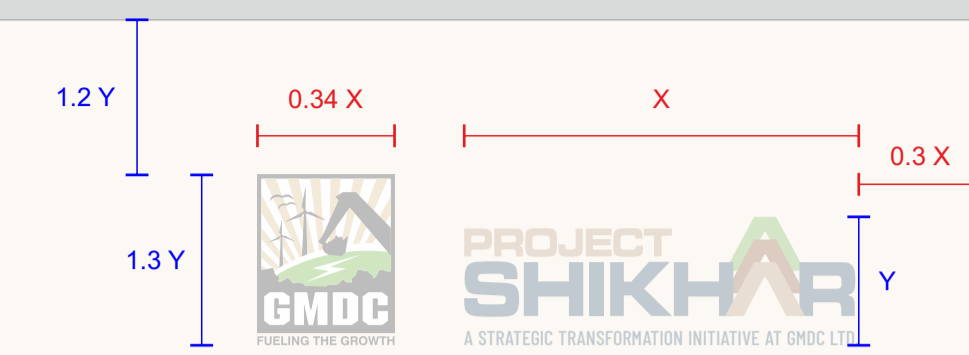
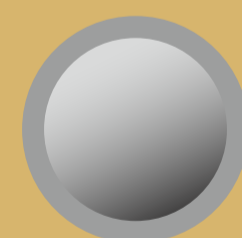
File clip inside

ITC BOARD 400 GSM

Color: 4 Color Printing on Front Side

Finish: UV Coating

**PROJECT SHIKHAR**  
A STRATEGIC TRANSFORMATION INITIATIVE AT GMDC LTD.



File No. : \_\_\_\_\_

Subject : \_\_\_\_\_

Year : \_\_\_\_\_



9 Y

0.7 X



Size : 5pt

**Gujarat Mineral Development Corporation Ltd.**

(A Government of Gujarat Enterprise) 0.2 Y

CIN: L14100GJ1963SGC001208 0.15 Y

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www.gmdcltd.com 0.2 Y

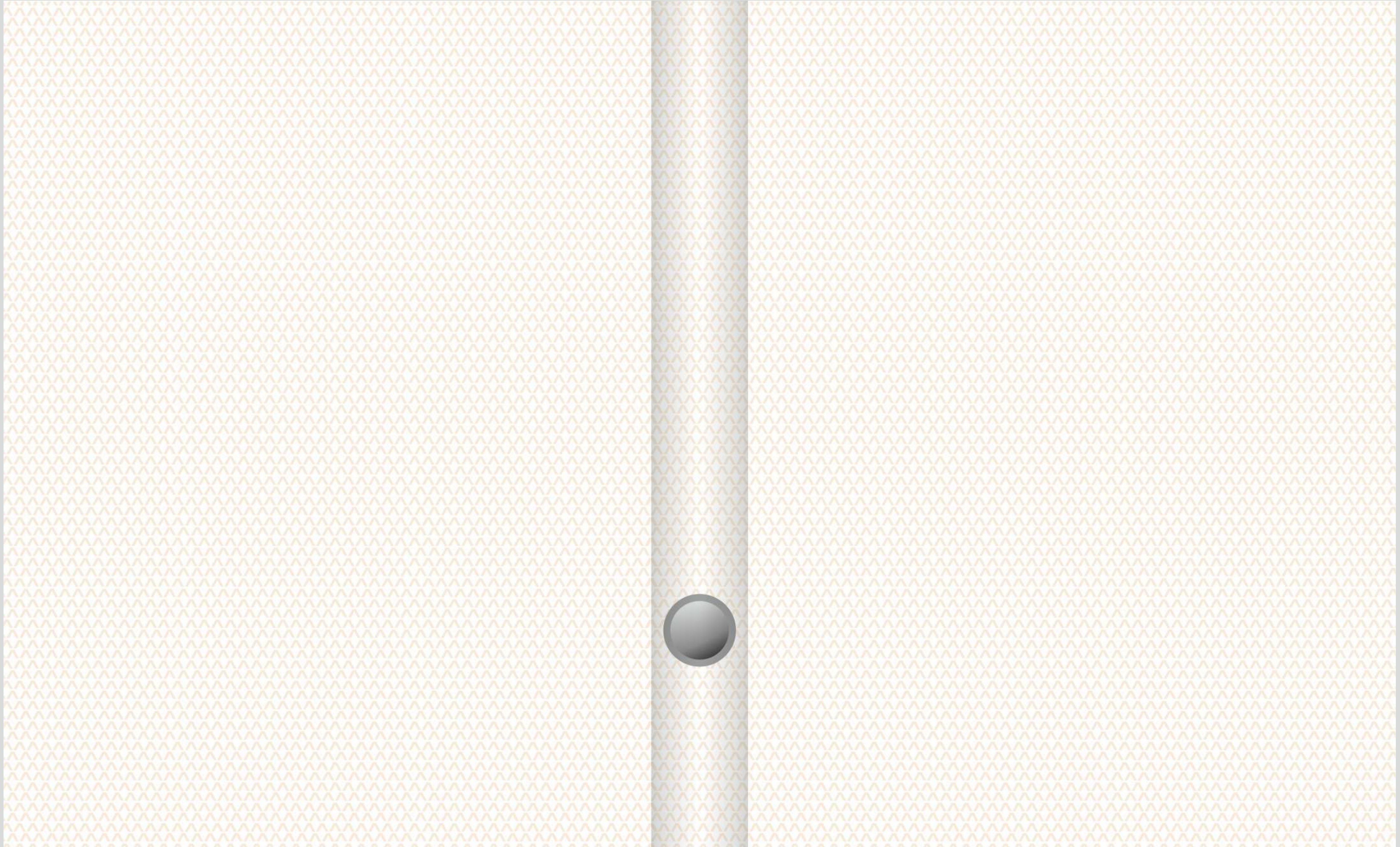
Size : 10 pt

Size : 12 pt  
Size : 11 pt

Font Style: Proxima Nova Rg

**Box File - Slim  
Inside**

**Inside printing details**  
90 GSM Maplitho  
**Color:**  
Single Color Printing



# Project File

230mm(W) x 312mm(H)

## TECHNICAL SPECIFICATION

### Spring File

Size: Regular Size as per Sample

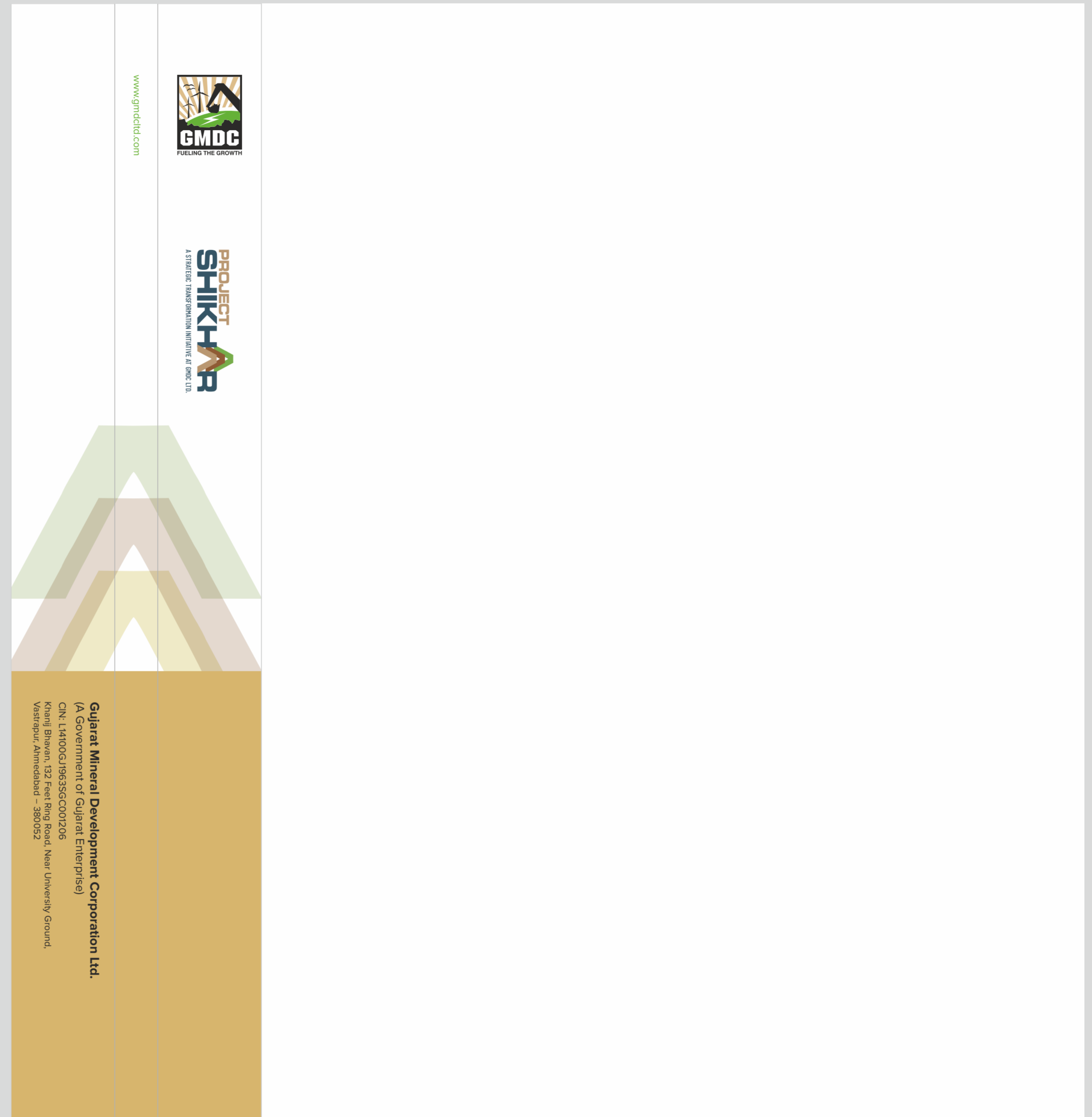
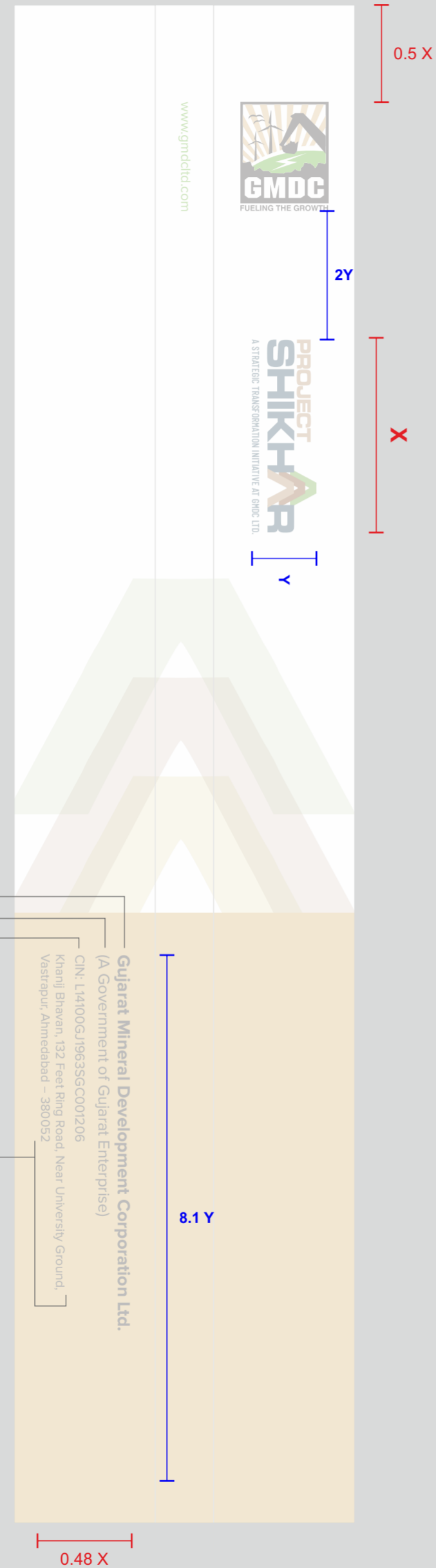
ITC BOARD 400 GSM

Color: 4 Color Printing on Front Side

Finish: UV Coating

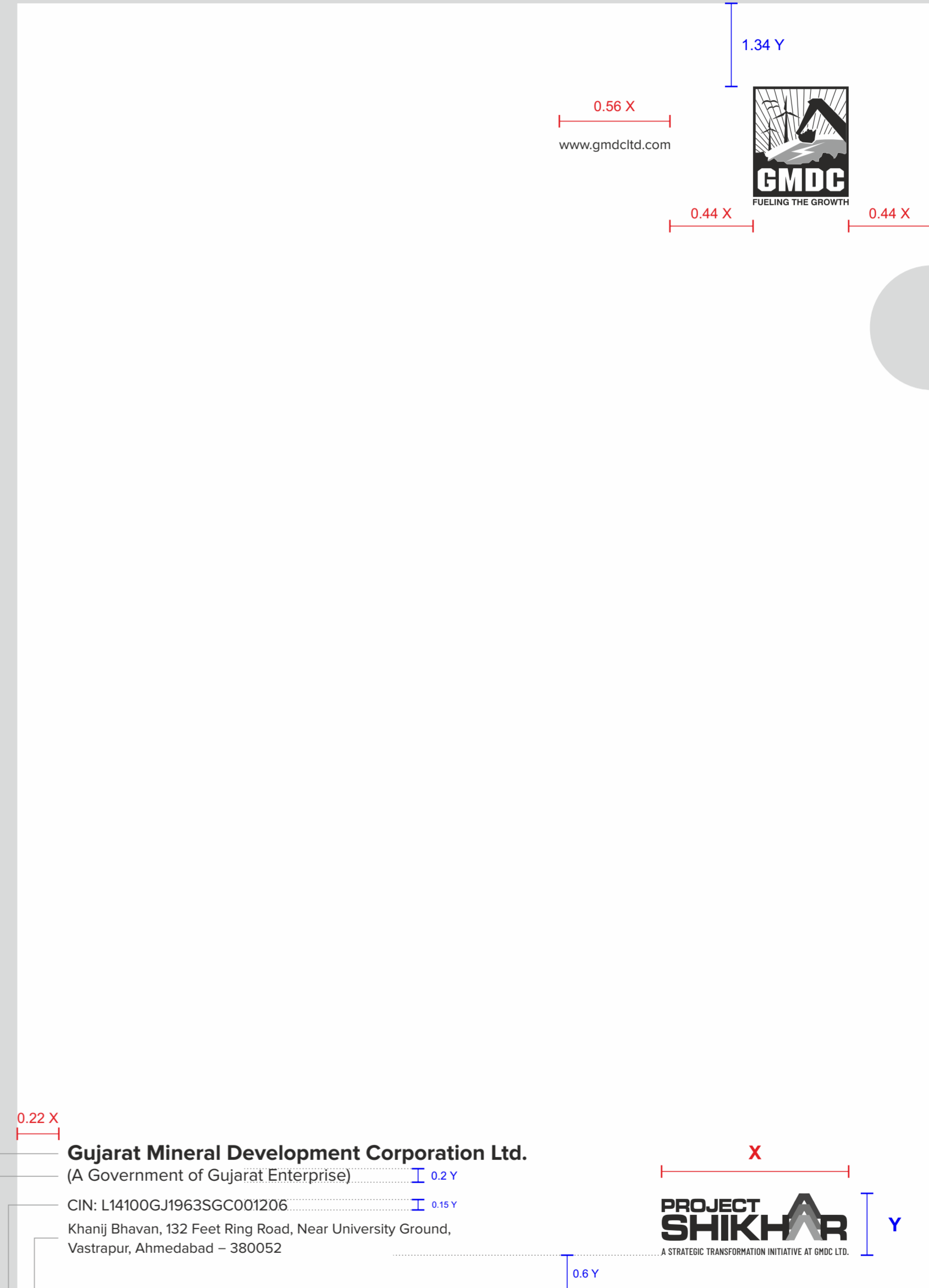
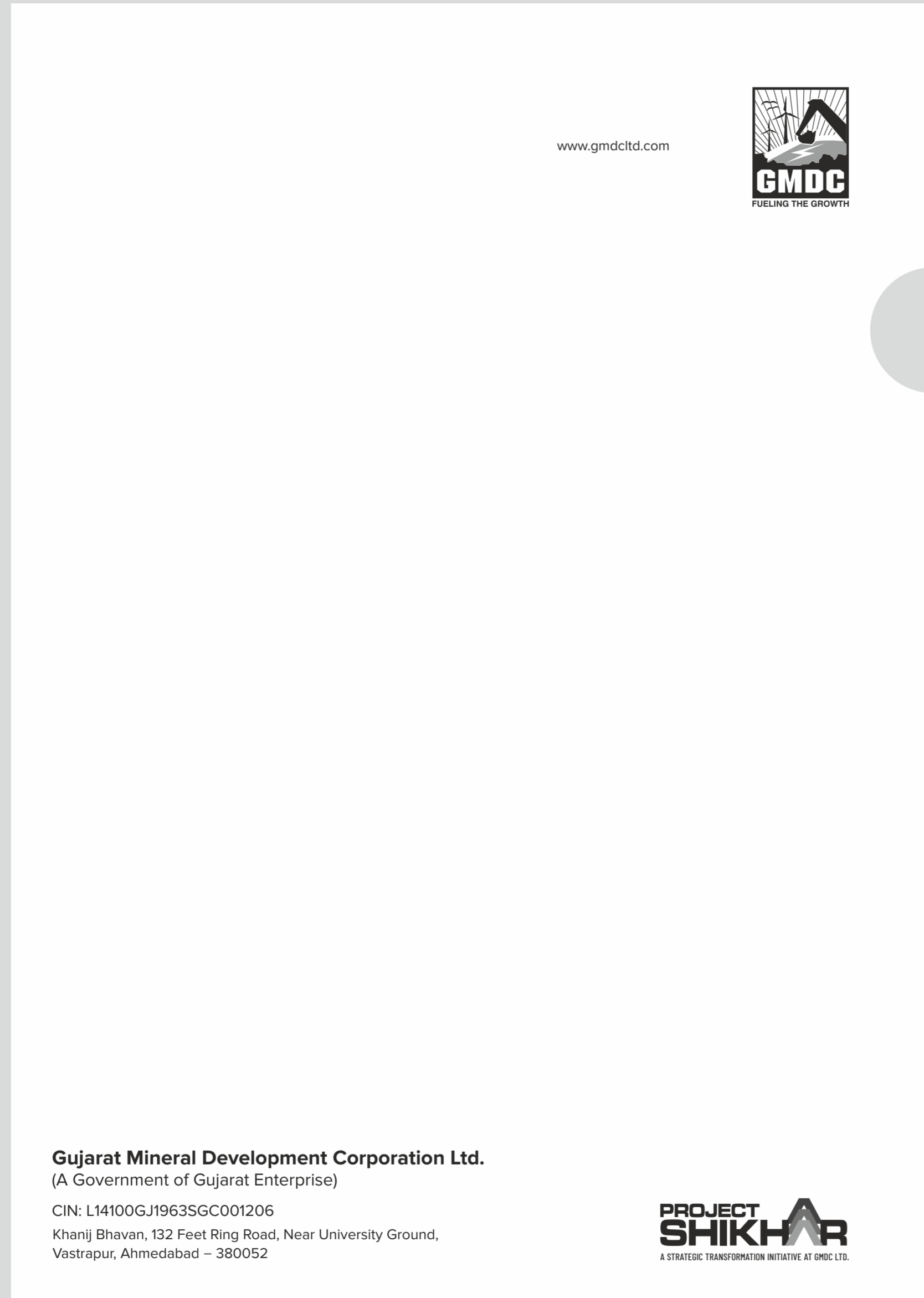


- Font Style: Proxima Nova Rg (Bold) Size : 10.5 pt
- Font Style: Proxima Nova Rg (Normal) Size : 9.5 pt
- Font Style: Proxima Nova Rg (Normal) Size : 8 pt
- Font Style: Proxima Nova Rg (Normal) Size : 7.5 pt



# Plastic Folder

220mm(W) x 310mm(H)



THANKS